

Economic Development Committee

Tuesday, January 17, 2013 7:00 PM
Old Library, 5 Fairbank St., Harvard, MA

MINUTES

Members Present: Elaine Lazarus Chairperson, Sandy Chapman, Jim Stevens

Members Absent: Rich Maiore

Begin: 7:15

Public Forum

Ms. Lazarus outlined the objectives and run of show for 1/30 forum. Mr. Chapman thought it be good to provide a 5 minute overview of the issues at hand, akin to an executive summary of the white paper. Ms. Lazarus will bring print outs for residents to take. The group discussed the need for visuals or powerpoint slides. Ms. Lazarus will consider and develop to share with the committee if developed. The committee discussed how to best publicize the forum—paper, town website, email groups, outreach to local businesses. Mr. Stevens will look into if Cable Comm. will be taping it. The committee discussed the types of questions they'd likely get and how best to ensure people feel comfortable asking questions. Mr. Stevens noted he would ask questions and facilitate if needed.

Town Annual Report

Ms. Lazarus reminded the committee of the need to provide a page or two for Town's Annual Report. It should highlight EDC's efforts and accomplishments over the past year. Ms. Lazarus will develop and share with the committee to provide comments.

FYBudget Request

The committee discussed the possibility of seeking funds to build and monitor website for EDC. Mr. Stevens indicated Mr. Maiore had researched how other towns promote their EDC efforts through dedicated pages. The pages typically have framework to show maps, videos and other content. As constructed the town website is not viable. Mr. Stevens will provide an estimated cost to outline and design a site for EDC.

Housekeeping

The committee discussed a regular meeting day and time. There was consensus on second Tuesdays of each month.

Adjourned: 8:21 pm